

TERMS & CONDITIONS

This Campaign is a limited period campaign sponsored and launched by Prime Video. This campaign shall be organised and managed by Interactive Avenues Pvt. Ltd.

The Campaign is open only for Indian citizens who are currently residing in India. Participants below the age of 18 can participate only with the consent of their parent(s)/legal guardian (“Participant”). By participating in this campaign the Participant agrees that consent from parent/legal guardian has been taken.

By sharing their personal information with Interactive Avenues Pvt. Ltd. the Participants consent to collection, storing, processing and use of personal information i.e. name, mobile phone number, email ID and photo by Interactive Avenues Pvt. Ltd. and its affiliates, associates, agents, contractors and other third parties.

Personal information given by the Participants shall be used to generate a personalised video by swapping their faces with advertisement’s protagonist where such Participant will get featured in such advertisement and for promotional activities of Prime Video. The personal information is being collected by Interactive Avenues Pvt. Ltd. on behalf of Prime Video Ltd. and shall be retained by Prime Video.

By consenting to the Terms and Conditions of this Campaign, the Participants acknowledge and consent to transfer and/or disclosure of their personal information by Interactive Avenues Pvt. Ltd. to any third-party.

The complete address of Interactive Avenues Pvt. Ltd. is as follows:

3rd Floor, Chhibber House, M VasANJI Road, Opposite Pop Tate’s, Near Sakinaka Metro Station, Andheri East, Mumbai - 400072.

By participating in this Campaign, the Participants consent to their photo/image being appropriately modified/edited for the generation of a personalised video where they get featured with the celebrities, Mr. Siddharth Malhotra, Mrs. Shilpa Shetty, and Mr. Vivek Oberoi

By participating in the Campaign, Participants release Prime Video and the vendors involved in the administration, fulfilment and execution of this Campaign from any and all claims, damages or liabilities arising from or relating to their participation in the Campaign. By participating in this Campaign, the Participant agrees that Prime Video and its vendors involved in the administration, fulfilment and execution of this Campaign, will have no liability whatsoever for, and shall be held harmless by the Participants against, any liability for injuries, losses or damages of any kind to persons or property resulting in whole or in part, directly or indirectly, from participation in the Campaign.